



## O'FLUFF's Lucky Charms

☾ New Moons ☀ Bright Suns 🐕 Happy Dogs 🐈 Purring Cats

Saturday Night, March 13, 2010 7-10 pm  
Block Party with Zoom Room & Doggie Central,  
Culver City, California

Dear Prospective Sponsor,

In March 2010, **Four Legged Friends Foundation (FLuFF)** [www.flff.org](http://www.flff.org) will be hosting, **O'FLUFF's Lucky Charms, the first annual St. Patrick's Day themed cocktail party for dogs and people** benefiting Four Legged Friends Foundation. **The event will be a block party including Zoom Room and Doggie Central in Culver City taking place on Saturday March 13 from 7pm – 10pm. Dog's Life Magazine** has partnered with Four Legged Friends Foundation to raise money to help pets in need.

**The event will include celebrity guests on a red carpet with media, an exclusive VIP area with celebrity guests, comedy show, fashion show, costume contests, pet photography, silent auction, raffle and more.**

**Anticipated attendance is 200-300 people with dogs. Promoted outreach estimated at more than 60,000 pet friendly consumers.**

This will be a formal opportunity to introduce your brand to the pets, people and press of Los Angeles. Important members of the surrounding community, pet tastemakers, celebrities, and their four-legged pals will be invited as guests to this event. Your sponsor donations will help animals in need to raise money through the silent auction and raffle benefiting Four Legged Friends Foundation. We'd love to have your support on this special day.

**Please see the enclosed event details and donation opportunities.**

A "FLuFFy" thank you for your consideration.

"FLuFFy" Regards,

Sandra Lollino

**Founder - President**



1812 Overland Avenue Suite 201  
Los Angeles, CA 90025  
p: 310.441.2888 f: 310.441.3874  
[www.flff.org](http://www.flff.org)



Founded in June 2005, **Four Legged Friends Foundation (FLuFF)** is a 501c3 non-profit organization dedicated to promote programs that save family pets, increase adoptions and share the joy pets bring to people.

Our programs and events have been created in response to local community needs.



**Another Sunny Day Fund** began in memory of Sunny (picture to the right) whose owner was unable to provide the necessary veterinary care due to financial hardship. While Sunny is no longer alive, Four Legged Friends Foundation started the Another Sunny Day Fund to save the lives of other pets and ensure that a lack of finances does not prevent a pet from getting the care it needs. Ultimately, the Foundation intends to help as many animals as possible and to expand the services of Another Sunny Day Fund to include customized veterinarian payment plans and assist disabled, seniors and ill individuals who are in physical and financial hardship with the daily care of their pets.

**Outreach for Paws** was created to educate the public on animal welfare as well as provide pet therapy teams to visit children, the sick and seniors. Thus, enhancing the lives of people and companion animals through this outreach. FLuFF is dedicated through education on responsible pet ownership, spay and neutering, and adoptions more lives can be saved. Our outreach includes pet fairs, elementary schools and retirement communities through Dancing with the Dogs, where handlers create routines that best fit their dog's personality. Dancing with the Dogs is also partnered with pet therapy teams to visit senior living facilities, nursing homes, foster care centers, children's hospitals and more to bring joy and love to those in need of a little compassion.



### **Part of the Pack**

Every year hundreds of millions of dollars are lost to deceptive individuals and organizations posing as legitimate charities that prey upon the giving nature of individuals and businesses. To assist good-hearted businesses and individuals and stop the improper care of animals, Four Legged Friends Foundation created Part of the Pack. The "Pack" is a network of animal organizations, businesses and community members working together on behalf of the animals that have no voice. FLuFF intends to inspect and research charities and businesses through Give Me a Paw, a 1-4 "paw" rating system. A database will be posted online to give the community a resource of animal-related services, from finding the right pet to getting their pet the care it needs. Four Legged Friends Foundation has started collecting data for the Give Me a Paw Veterinarian Guide. Stay tuned for the on line posting of the Give Me a Paw report.

For more information on all our programs, please visit our website at [www.flff.org](http://www.flff.org).



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## Donation Opportunities

### Golden VIP Gift Bags

\* **75 VIP thank you bags for celebrities and pre-party ticket holders:** Celebrities and pre-party ticket holders will be given VIP gift bags of products, samples and information. Kindly consider giving a quantity of no less than fifty (50) sample portions of your product of choice for the inclusion of this special gift. (Please note that Four Legged Friends Foundation is also collecting for 30 VIP give-a-way thank you bags for celebrity judges and dance teams given in April 2010 at the Dancing with the Dogs Competition. 30 additional items would be appreciated).

### Green Give-a-way Bags

\* **200 give-a-way items for guests:** Guests will be encouraged to take home a gift bag containing product samples and information on our many high-end brands. Kindly consider providing Four Legged Friends Foundation with a quantity of no less than two-hundred (200) sample portions of your product of choice for inclusion in this special gift. (Please note that Four Legged Friends Foundation is also collecting for 30 VIP give-a-way thank you bags for celebrity judges and dance teams given in April 2010 at the Dancing with the Dogs Competition. 30 additional items would be appreciated).

### 4-Leaf Clover Silent Auction & Raffle Opportunities.

\* Consider donating your premiere product(s) towards the charity auction. Even just one item will make a tremendous difference in the success of this portion of the event. Your brand will be in excellent company among other high-end labels & services coming together to raise money for a cause dear to our hearts.

***If you have questions, please contact Sandra Lollino at (310) 441-2888 or [sandra@flff.org](mailto:sandra@flff.org).***



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### Donation Form

Please check one

\_\_\_\_\_ (75) Golden VIP Gift Bag Items    \_\_\_\_\_ (200) Green Give-a-way Gift Bag Items

\_\_\_\_\_ (30) Additional Dancing with the Dogs Gift Bag Items for April competition

\_\_\_\_\_ 4-Leaf Clover Silent Auction, Raffle & Costume Prizes

ITEM(S) TO BE DONATED:

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Name \_\_\_\_\_ Company (if applicable): \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**ESTIMATED VALUE OF DONATION\* \$ \_\_\_\_\_ (VERY IMPORTANT - PLEASE COMPLETE)**

*\*for Silent Auction, Raffle & Costume Prizes **Four Legged Friends Foundation** (Federal Tax ID# 20-3012028)*

**All donated items to be received by March 6, 2010 to (fax copy of form to 310-441-3874):**

#### TO SHIP ITEMS:

##### Zoom Room

11836 Teale St.

Culver City, CA 90230

**Attn: O'FLUFF's Lucky Charms**

(310) 636-4606

#### FOR PERSONAL DELIVERIES, DROP OFFS OR MESSENGER SERVICE:

Please contact Sandra Lollino at (310) 441-2888 or [sandra@flff.org](mailto:sandra@flff.org) for scheduling drop off times at the Los Angeles Four Legged Friends Foundation Office.