



# O'Fluff's Lucky Charms

☾ New Moons ☀ Bright Suns 🐕 Happy Dogs 🐈 Purring Cats

Sunday, March 13, 2011 4-7 pm  
Healthy Spot West Hollywood

February/March 2011

Dear Prospective Sponsor,

On March 13<sup>th</sup> 2011, **Four Legged Friends Foundation (FLFF)** [www.flff.org](http://www.flff.org) will be hosting, **O'FLUFF's Lucky Charms, the second annual St. Patrick's Day themed cocktail party for dogs and people** benefiting Four Legged Friends Foundation. The event is **sponsored by Healthy Spot** and held at their **West Hollywood** location from 4 – 7 pm.

The fundraiser is **hosted by MADtv's Debra Wilson and featuring Starla from Bravo's Million Dollar Listing with her real estate expert and realtor human Chad Rogers.** The event will include celebrity guest appearances, PinUp for Pups fashion show, costume contests, pet photography, cocktails, light appetizers, silent auction, raffle and more.

**Anticipated attendance is 150-200 people with dogs. Promoted outreach estimated at more than 60,000 pet friendly consumers.**

This will be a formal opportunity to introduce your brand to the pets and people of the community. Your sponsored donations will help animals in need to raise money through the silent auction and raffle benefiting Four Legged Friends Foundation. We'd love to have your support on this special day.

**Please see the enclosed donation form for opportunities. Feel free to contact me at [sandra@flff.org](mailto:sandra@flff.org) or (310) 441-2888 if you have any questions.**

A "FLUFFy" thank you for your consideration.

"FLUFFy" Regards,

Sandra Lollino

**Founder - President**



1812 Overland Avenue Suite 201  
Los Angeles, CA 90025  
p: 310.441.2888 f: 310.441.3874  
[www.flff.org](http://www.flff.org)



Founded in June 2005, **Four Legged Friends Foundation (FLuFF)** is a 501c3 non-profit organization dedicated to promote programs that save family pets, increase adoptions and share the joy pets bring to people.

Our programs and events have been created in response to local community needs.



**Another Sunny Day Fund** began in memory of Sunny (picture to the right) whose owner was unable to provide the necessary veterinary care due to financial hardship. While Sunny is no longer alive, Four Legged Friends Foundation started the Another Sunny Day Fund to save the lives of other pets and ensure that a lack of finances does not prevent a pet from getting the care it needs. Ultimately, the Foundation intends to help as many animals as possible and to expand the services of Another Sunny Day Fund to include customized veterinarian payment plans and assist disabled, seniors and ill individuals who are in physical and financial hardship with the daily care of their pets.

**Outreach for Paws** was created to educate the public on animal welfare as well as provide pet therapy teams to visit children, the sick and seniors. Thus, enhancing the lives of people and companion animals through this outreach. FLuFF is dedicated through education on responsible pet ownership, spay and neutering, and adoptions more lives can be saved. Our outreach includes pet fairs, elementary schools and retirement communities through Dancing with the Dogs, where handlers create routines that best fit their dog's personality. Dancing with the Dogs is also partnered with pet therapy teams to visit senior living facilities, nursing homes, foster care centers, children's hospitals and more to bring joy and love to those in need of a little compassion.



### **Part of the Pack**

Every year hundreds of millions of dollars are lost to deceptive individuals and organizations posing as legitimate charities that prey upon the giving nature of individuals and businesses. To assist good-hearted businesses and individuals and stop the improper care of animals, Four Legged Friends Foundation created Part of the Pack. The "Pack" is a network of animal organizations, businesses and community members working together on behalf of the animals that have no voice. FLuFF intends to inspect and research charities and businesses through Give Me a Paw, a 1-4 "paw" rating system. A database will be posted online to give the community a resource of animal-related services, from finding the right pet to getting their pet the care it needs. Four Legged Friends Foundation has started collecting data for the Give Me a Paw Veterinarian Guide. Stay tuned for the on line posting of the Give Me a Paw report.

For more information on all our programs, please visit our website at [www.flff.org](http://www.flff.org).



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## Donation Form

### Golden VIP Gift Bags

40 VIP thank you bags for our host, special celebrity guests, PinUp for Pups models, volunteers and staff. Kindly consider giving a quantity of no less than forty (40) sample portions of your product of choice for the inclusion of this special gift.

### 4-Leaf Clover Silent Auction & Raffle Opportunities.

Consider donating your premiere product(s) towards the charity auction. Even just one item will make a tremendous difference in the success of this portion of the event. Your brand will be in excellent company among other high-end labels & services coming together to raise money for a cause dear to our hearts.

Please check all that apply:

\_\_\_\_\_ (40) Golden VIP Gift Bag Items      \_\_\_\_\_ 4-Leaf Clover Silent Auction and/or Raffle

ITEM(S) TO BE DONATED:

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Name \_\_\_\_\_ Company (if applicable): \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone\_(\_\_\_\_\_) \_\_\_\_\_ Fax\_(\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**ESTIMATED VALUE OF DONATION\* \$ \_\_\_\_\_ (VERY IMPORTANT - PLEASE COMPLETE)**

*\*for Silent Auction, Raffle & Costume Prizes **Four Legged Friends Foundation** (Federal Tax ID# 20-3012028)*

**All donated items to be received by March 6, 2010 to (fax copy of form to 310-441-3874):**

**SHIP or DELIVER ITEMS TO:**  
**Healthy Spot West Hollywood**  
**ATTN: O'FLUFF's Lucky Charms**  
8525 Santa Monica Boulevard  
West Hollywood, CA 90069  
(310) 657-2400 Tel